# MARYBETH FOUNDATION

# NEWSLETTER

Message from Trustee's Representative & Founder – Dr. Florence Wambugu

Dear Friends and Supporters, as we approach the closing of the year 2023 I am reminded of the driving force behind the foundation we proudly carry forward—my beloved daughter, MaryBeth Kanduthu who we lost in 2015. Her departure left an indelible void in our lives. Yet, amidst our grief, we discovered a powerful way to honor her memory—a way to ensure her passion for Communication and Media lives on. It was then that we founded this organization, The Marybeth Foundation, driven by the belief that education, like the torch she carried, can illuminate the path to greatness.

Our mission to sponsor students pursuing careers in Communication and Media is a testament to our dedication to nurturing the next generation of storytellers, communicators, and media professionals. It is a mission that holds a special place in my heart, and I am continually inspired by the students we have supported and the impact they have made.



The journey has been remarkable, filled with stories of determination, resilience, and the pursuit of dreams. Through your assistance we have so far sponsored four students, two have graduated and have since joined the workforce. The students we sponsor are not just names on a page; they are the faces of hope, potential, and change. They represent the future of the media and communication industry, and with your support, we have the privilege of being a part of their journey. Thank you for being an integral part of our mission, and I am excited to see what we can achieve together in the days to



### **About the MaryBeth Foundation**



The MaryBeth Foundation was established to honor the life of MaryBeth Kanduthu, perpetuating her legacy of excellence in Media and Communications.

MaryBeth departed during the peak of her career, leaving an indelible mark through her unwavering love for all.

Her dedication to achieving excellence in Communication and Media, coupled with her fervent desire to mentor and guide others toward their unique purposes and destinies, was truly remarkable.

The foundation carries on Marybeth's legacy of uplifting the needy in the community specifically those in the media and communication field .

The MaryBeth Foundation is wholeheartedly dedicated to the youth and concentrates on three principal areas:

- 1.Furnishing essential training.
- 2. Offering opportunities for skill development through job placements and coaching.
- 3. Providing a platform for skill enhancement to empower the youth to proficiently operate the necessary equipment, ensuring the creation of high-quality shows and communication and media tools.

Furthermore, the MaryBeth Foundation is committed to nurturing, mentoring, and assisting the youth in finding their rightful places, enabling them to gain the cutting-edge experience required to excel within the Media and Communications Industry.







### THE BENEFICIARIES

#### **Collins Mungai Mbugua- TV Programs**

Collins Mungai Mbugua, aged 20, is a second-year student at Kenya Institute of Mass Communication pursuing a Diploma in Television Program Production. His ambition to establish a production company in order to create employment and his deep passion for video editing were the driving forces behind his choice of this course.

Following his mother's journey to Qatar in search of better opportunities, he was brought up by his grandparents in Nakuru County.

He acknowledges their unwavering love and dedication, stating, "They are the kindest individuals I have ever encountered. They cared for me and nurtured me in the best possible way."

However, he mentioned that they encountered financial difficulties in covering his college fees. The situation became quite challenging to the extent that he had to take a temporary break from school. "I felt as though everything had come to an end, and my dreams were shattered. I was in a state of despair," Collins fondly recalled. Fortunately, it was not long before the MaryBeth Foundation provided the assistance he needed.

"I recall it was in September, and I had temporarily halted my studies due to financial constraints. Just one week before the enrollment deadline, my grandfather called me with life-changing news – I had been awarded a sponsorship by the MaryBeth Foundation."

A year and a semester later since he received the sponsorship, Collins conveyed his heartfelt appreciation to the MaryBeth Foundation, emphasizing that he could now pursue his studies without the burden of school fees. He also expressed gratitude for the foundation's consistent check-ins to monitor his progress and well-being. "MaryBeth Foundation has provided me with an opportunity to pursue my education. I can't fathom how different my life might have been without their intervention," Collins expressed.

Collins also expressed his aspiration to serve as a Trustee of the MaryBeth Foundation once he completes his studies. He encouraged the donors to maintain their generous spirit, as it had allowed him to access education, which he believes will be the cornerstone of his success.



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#### Abigail Muita- Animation and graphic design, KIMC

The start of Abigail Muita's challenging period of uncertainty regarding her ability to continue her education, began when her mother, then working at a small shop in Kiambu, accidentally transferred school fees to the wrong account. Abigail recalls that their efforts to recover the funds bore no fruits and she was forced to go back home.

Abigail, currently 20 years old, was raised by her mother and two sisters. Her mother, who worked as a housemaid at the time, had an income that covered only basic necessities like food and transportation, leaving insufficient funds for school fees. Fortunately, Abigail received a sponsorship from Friend Vision, which supported her education up to Form Four.

Abigail's aspiration to pursue college, akin to her peers, seemed like an unreachable dream due to her family's difficult situation. What compounded the dilemma was her mother taking a loan from her employer, only to see it accidentally deposited into the wrong account. "Following that ordeal, I had to remain at home as we worked to resolve the situation. This phase was exceptionally challenging, and I could feel depression encroaching due to a sense of hopelessness," Abigail shared.

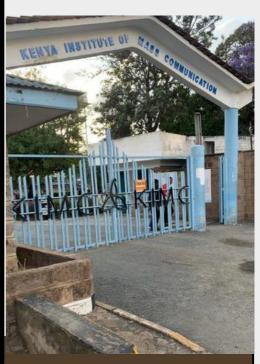
Fortunately, the challenging situation was short-lived, and one day, she received news from her step-sister that she had been granted the MaryBeth Foundation scholarship to enroll at the Kenya Institute of Mass Communication, where she would pursue a Diploma in Animation and Graphics Design.

"I had left my documents and personal belongings at school in the Head of Security's office. Mr. Charles, the head of the security office, was the one who conveyed my situation to the MaryBeth Foundation, and, as the saying goes, the rest is history," Abigail recounted.

Abigail conveyed her deep appreciation to the foundation for granting her access to education. She said, "I am profoundly thankful for this opportunity. My course is incredibly fascinating, and I am constantly acquiring new knowledge. Working in the laboratory and engaging with animation software is a dream come true."

She aspires to further her education at the degree level once she finishes her Diploma and ultimately hopes to establish herself as an independent animator.





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# Message from our donor: Dr. Betty Gikonyo

With a heart full of gratitude and a deep sense of purpose, I support the Mary Beth Foundation. Mary Beth and I shared a unique friendship that transcended generations and family bonds. Our bond served as a wellspring of inspiration, and her passion for communication and mentorship has left an indelible mark on my life.

As a donor & friend, I see the Foundation as a channel to honor her memory and continue the positive impact she had on all of us. I had the privilege of witnessing Mary Beth's blossom from a passionate young individual into a dedicated and compassionate professional. She was not only my dear friend but also a source of inspiration for all who knew her. Her passion for communication and commitment to mentorship were truly remarkable. I was fortunate to spend quality time with her, both during joyous family vacations and at the proud moment of her graduation.

Mary Beth's legacy lives on through the Foundation as we unite to support the next generation of young minds with a passion for communication and media. I genuinely hope that, through our collective efforts, we can provide opportunities for those who aspire to follow in her footsteps and make a positive impact in their own unique ways.

Education stands as the cornerstone of personal and societal progress. It equips individuals with the tools to overcome challenges, think critically, and make a positive impact in their communities and the world.

Our contributions are not mere acts of generosity but investments in a brighter future. The Mary Beth Foundation empowers these students to follow their dreams and become change-makers, carrying forward Mary Beth's legacy. By nurturing their potential, we give them an opportunity to shape the world by being change makers in the field of communication and media. It is an honor to support the Foundation and champion education as a means of making our world a better place for all.



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#### TRACK RECORD

### Sponsored students

The Marybeth Foundation has so far sponsored 4 students.

# School Fees Break Down per student:

- One Academic year = 100, 000
- One Semester = 50, 000

## **Our Target**

Our target is to sponsor 10 students per year that means we will need 1 million per year.

# The upcoming Fundraising Event

You are all welcome!

Empower Tomorrow's Communicators, One Donation at a Time!

Where: PCEA Loresho Church in Loresho

Estate

Time and Date: 25th November 2023 from

9:00 am

#### **Donation Payment Details**

MPESA 0769 820 087 LIPA NA MPESA Paybill: 4065261

Account Name: Your Name

#### Thank you for your donation!





"We need ksh.1million to sponsor 10 students Annually"